# Crowdfunding Analysis Report

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* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + The crowdfunding campaigns under the theater category, specifically plays subcategory, had the highest number of crowdfunding campaigns, failed campaigns, and successful campaigns.
  + The months of Jun and July had the highest number of successful campaigns.
  + Overall successful campaigns held the highest percentage amongst each goal range, except for the ‘10000 to 14999’ range where failed campaigns surpassed by 12%.
* What are some limitations of this dataset?
  + I think a big limitation is this data is spread across multiple countries and there is not a standardized denomination to accurately compare across monetary conversions. A 10,000 goal in AUD would not be comparable to the same amount in EUR.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + I would be interested in creating a pivot table and graph to track time from launched date to deadline date by outcome. I think this would help compare the difference in how long the successful campaigns were open vs failed or canceled.
* Use your data to determine whether the mean or the median better summarizes the data.
  + In review of the data, the mean for both successful and unsuccessful would better summarize the data sets. This due to the much larger number of backers listed for the successful campaigns. The median data for both sets is two close in the range to accurately show the difference.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + There is more variability with successful campaigns, this makes sense since not only was there more successful backers but larger counts of backers.